

Global Data Roaming

FlexiRoam Toolkit

Updated: April 2026



FLEXIROAM

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Partnership and Promotion Overview



PARTNERSHIP OVERVIEW



FlexiRoam is a leading Global Data Roaming provider offering high-speed connectivity, easy data sharing, and future forward technology designed for the mobile-first traveler.

PRODUCT OFFERING

International
Data Roaming

Affordable Data Roaming
Plans to provide connection
when overseas.

eSIM and
Traditional SIM



Connection to any device
through both traditional SIM
cards or digital eSIM.

Over 120
Countries

Our Plans cover over 120
Countries with an extensive
network of 520 operators.

VALUE PROPOSITION

Global Data Roaming by FlexiRoam targets consumer needs with the following features



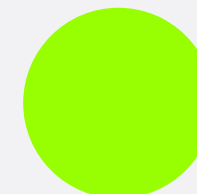
FASTER CONNECTIVITY

Automatic connection to the strongest available network on the users' device in a given location.



COST EFFICIENT

High-speed internet at lower prices than data roaming by local telcos.



ONE-TIME SETUP

Get connected with a one-time set-up through the FlexiRoam app. Skip the hassle of changing SIMs at each country or relying on public Wi-Fi.

PROMOTION OVERVIEW

Enhance your card's appeal and ensure top-of-wallet engagement by providing Global Data Roaming and 20% off on all subsequent plans purchased.

CARDHOLDER ENTITLEMENT



1 of 2

SIM OPTIONS

Choose between a FlexiRoam SIM Card or eSIM based on device compatibility
(For new FlexiRoam users)



GLOBAL

DATA

Data that can be used overseas in 120+ countries with 520 network operators



20%

DISCOUNT

On all subsequent FlexiRoam Data Roaming Plan purchases



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Marketing Support Templates



WEB BANNERS - Set 01 (Light)

160x600

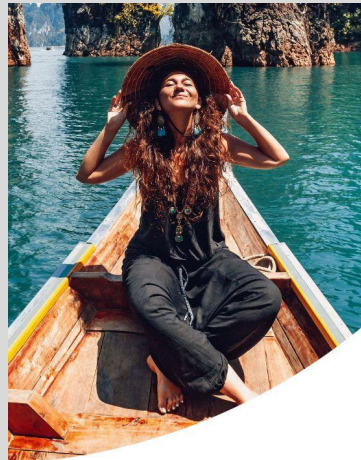


FLEXIYOAM

Enjoy seamless, hassle-free connectivity — everywhere



ISSUER LOGO



FLEXIYOAM

Complimentary 1GB Global Data Roaming and 20% off Data Plans

[Learn more →](#)



ISSUER LOGO



FLEXIYOAM

Use your [\[ISSUER NAME\]](#) World Mastercard® to get your free Global Data Roaming Plan



ISSUER LOGO

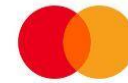
728x90



ISSUER LOGO

Stay Connected, Wherever You Travel

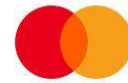
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ISSUER LOGO

Complimentary 1GB Global Data Roaming and 20% off Data Plans
[Learn more →](#)

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ISSUER LOGO

Use your [\[ISSUER NAME\]](#) World Mastercard® to get your free Global Data Roaming Plan

FLEXIYOAM



300x250

Endless Adventures, Constant Connections



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FLEXIYOAM

Complimentary 1GB Global Data Roaming and 20% off Data Plans

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FLEXIYOAM

Use your [\[ISSUER NAME\]](#) World Mastercard® to get your free Global Data Roaming Plan



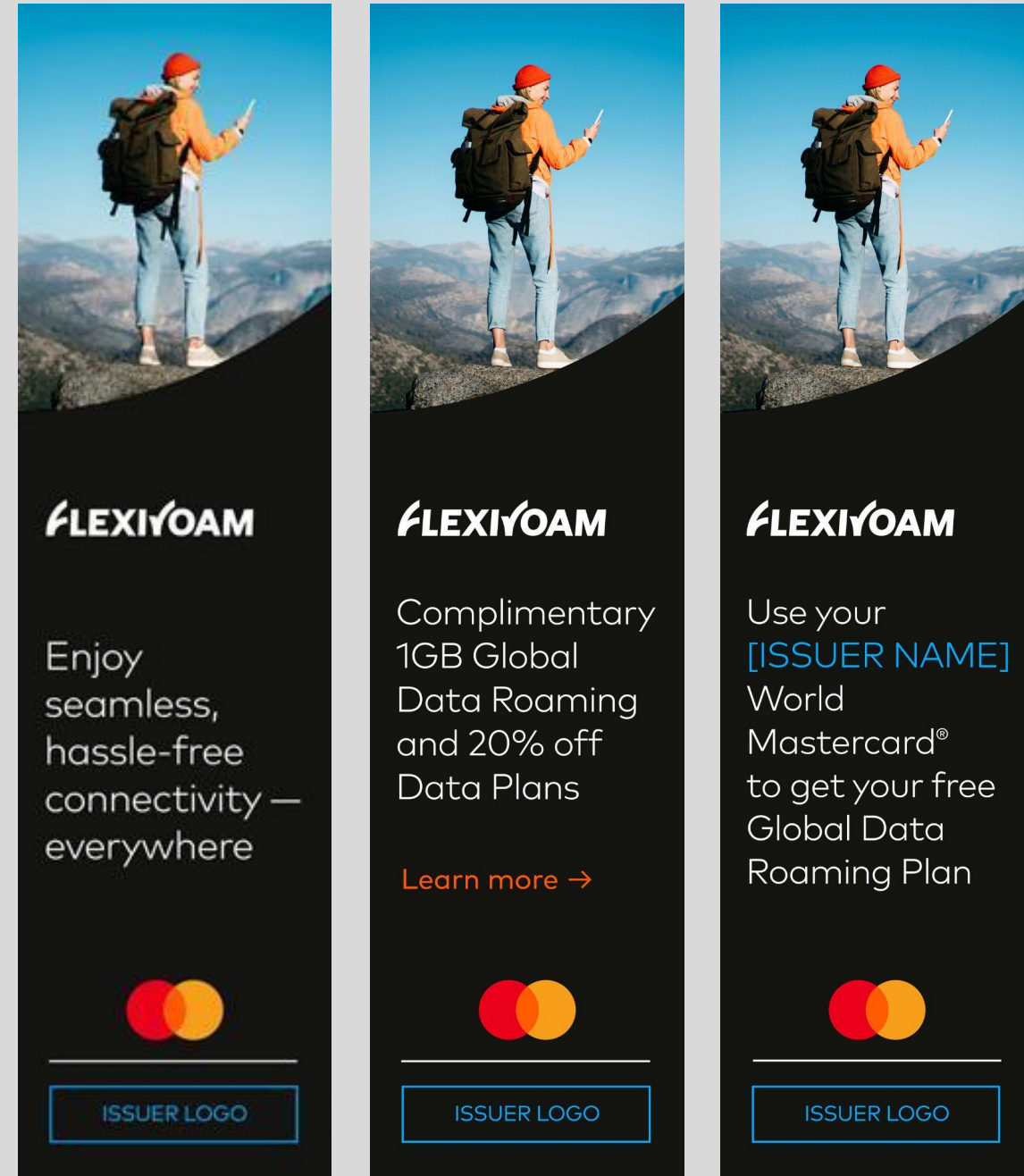
ISSUER LOGO

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WEB BANNERS - Set 02 (Dark)

160x600



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Enjoy seamless, hassle-free connectivity — everywhere


FLEXIYOAM

Complimentary 1GB Global Data Roaming and 20% off Data Plans

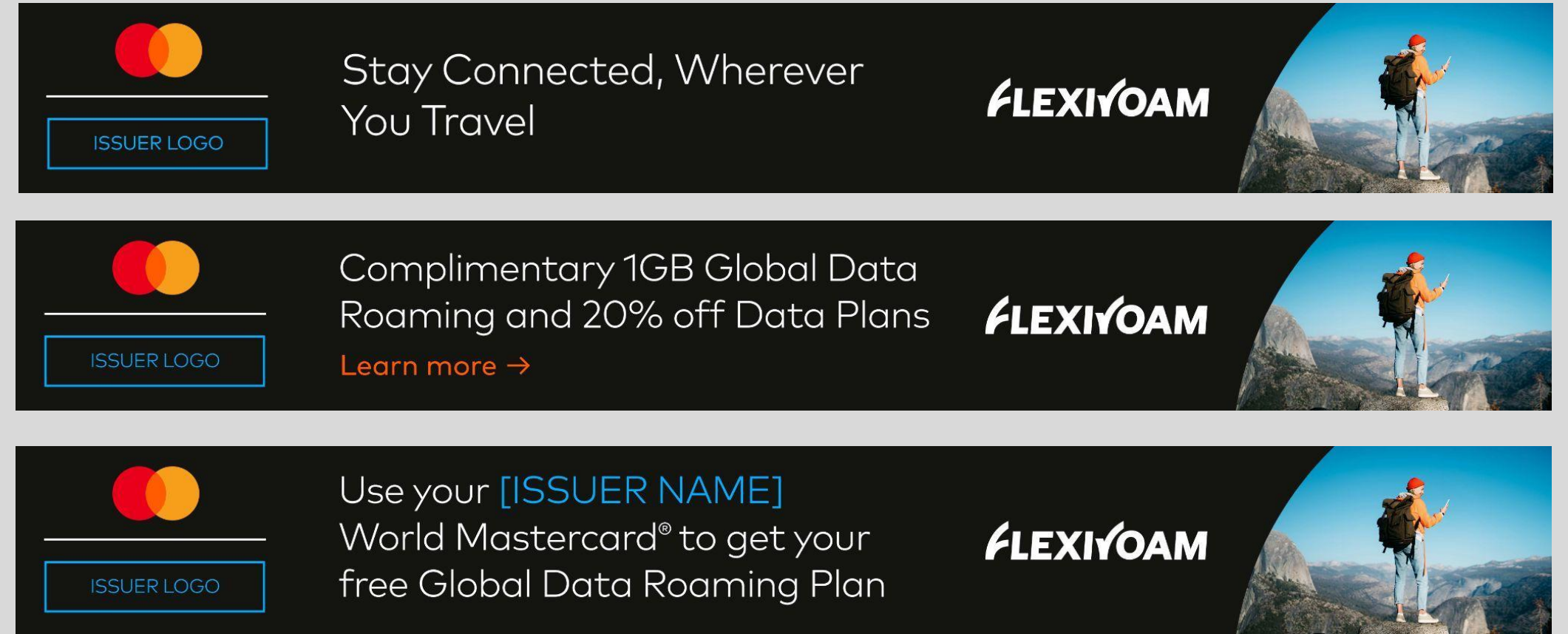
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FLEXIYOAM

Use your **[ISSUER NAME]** World Mastercard® to get your free Global Data Roaming Plan


 **ISSUER LOGO**

728x90




 Stay Connected, Wherever You Travel **FLEXIYOAM**

ISSUER LOGO

 Complimentary 1GB Global Data Roaming and 20% off Data Plans **FLEXIYOAM**

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ISSUER LOGO

 Use your **[ISSUER NAME]** World Mastercard® to get your free Global Data Roaming Plan **FLEXIYOAM**

ISSUER LOGO

300x250



Endless Adventures, Constant Connections

Complimentary 1GB Global Data Roaming and 20% off Data Plans

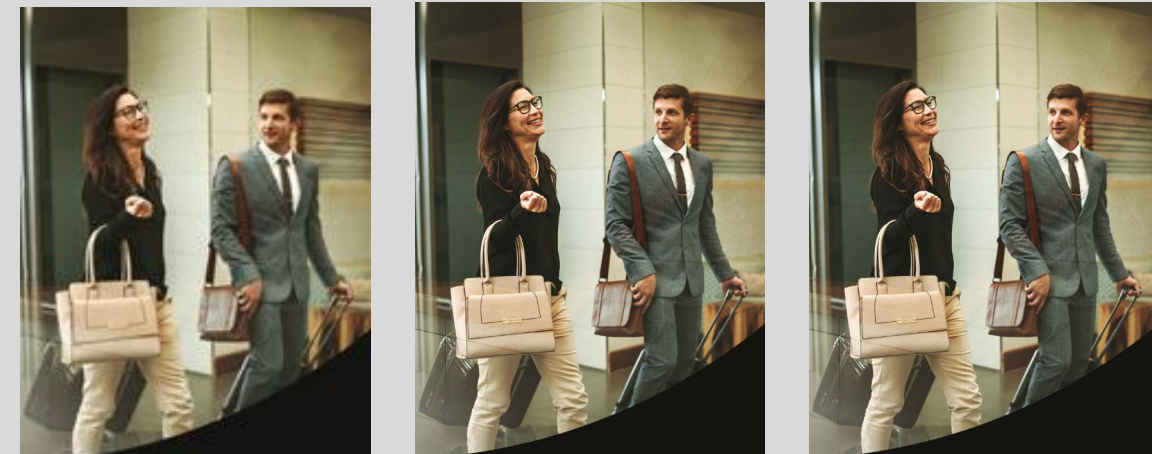
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Use your **[ISSUER NAME]** World Mastercard® to get your free Global Data Roaming Plan

 **ISSUER LOGO** **FLEXIYOAM**


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160x600



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Enjoy seamless, hassle-free connectivity — everywhere




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Complimentary 1GB Global Data Roaming and 20% off Data Plans


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Use your **[ISSUER NAME]** World Mastercard® to get your free Global Data Roaming Plan




ISSUER LOGO


728x90




 Stay Connected, Wherever You Travel **FLEXIYOAM**


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 Complimentary 1GB Global Data Roaming and 20% off Data Plans **FLEXIYOAM**

ISSUER LOGO [Learn more →](#)



 Use your **[ISSUER NAME]** World Mastercard® to get your free Global Data Roaming Plan **FLEXIYOAM**

ISSUER LOGO

300x250



Endless Adventures, Constant Connections



Complimentary 1GB Global Data Roaming and 20% off Data Plans

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Use your **[ISSUER NAME]** World Mastercard® to get your free Global Data Roaming Plan



ISSUER LOGO **FLEXIYOAM**



ISSUER LOGO **FLEXIYOAM**



ISSUER LOGO **FLEXIYOAM**

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Stay Connected,
Wherever
You Travel

FLEXIROAM

Explore 120+ Countries with a seamless internet connection.

Stay connected wherever you go.

Eligible Mastercard cardholders get free 1-5GB Global Data Plan from FlexiRoam, along with an exclusive 20% off all future FlexiRoam data plan purchases.



Endless
Adventures,
Constant
Connections

FLEXIROAM

Travel with ease and stay connected in 120+ Countries.

Stay connected wherever you go.

Eligible Mastercard cardholders get free 1-5GB Global Data Plan from FlexiRoam.

Need more data down the road? Mastercard cardholders enjoy 20% off all FlexiRoam plans.

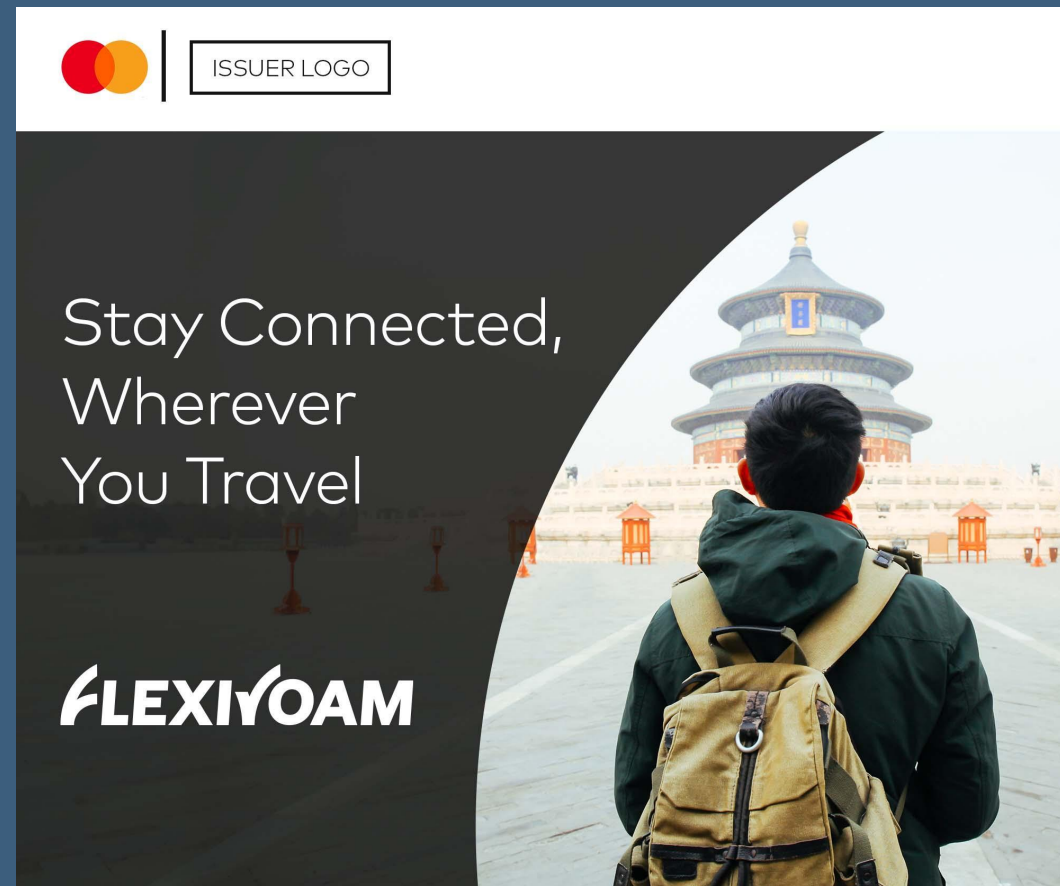
Subject Line Options

- Stay connected anywhere in the world with FlexiRoam and [CARD]
- Roam freely with [CARD] and FlexiRoam

Pre-Header Options

- Receive a complimentary 1GB Global Data Roaming Plan

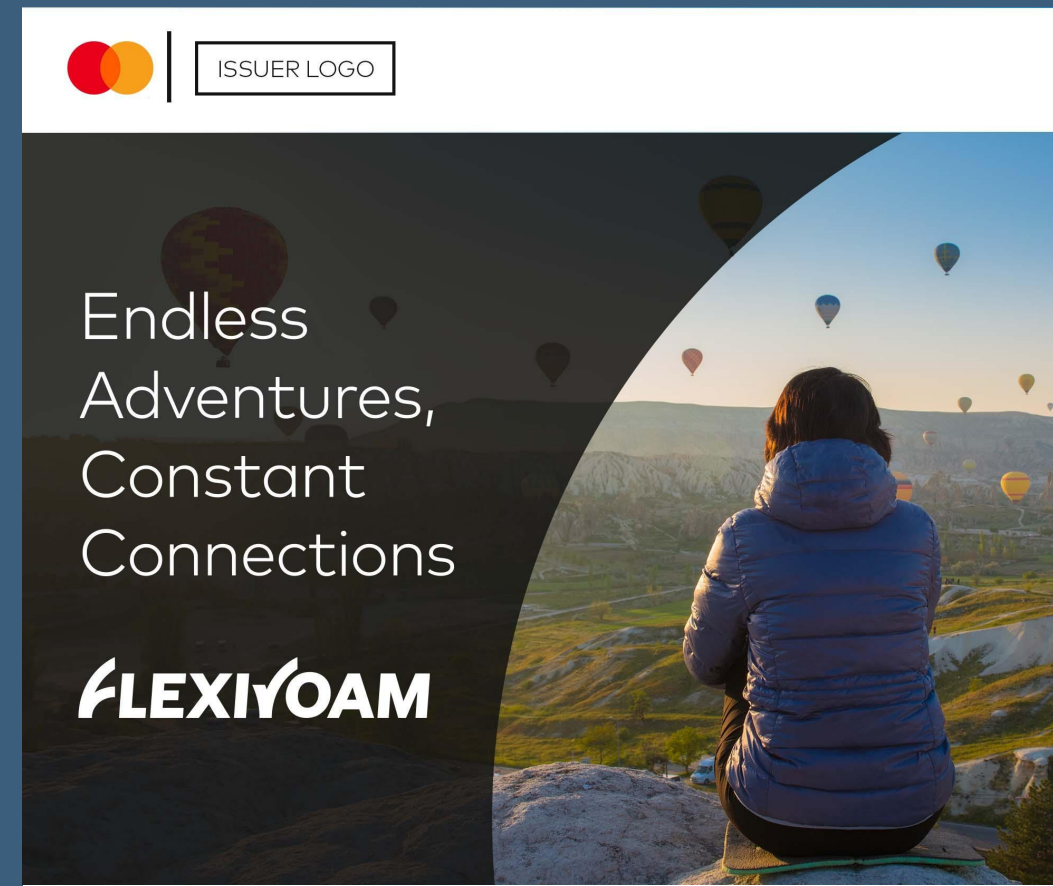
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Explore 120+ Countries with a seamless internet connection.

Stay connected wherever you go.

Eligible Mastercard cardholders get free 1-5GB Global Data Plan from FlexiRoam, along with an exclusive 20% off all future FlexiRoam data plan purchases.



Travel with ease and stay connected in 120+ Countries.

Stay connected wherever you go.

Eligible Mastercard cardholders get free 1-5GB Global Data Plan from FlexiRoam.

Need more data down the road? Mastercard cardholders enjoy 20% off all FlexiRoam plans.

Subject Line Options

- Stay connected anywhere in the world with FlexiRoam and [CARD]
- Roam freely with [CARD] and FlexiRoam

Pre-Header Options

- Receive a complimentary 1GB Global Data Roaming Plan

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EMAIL BANNERS - Product (Light) + Copy Recommendations



Explore 120+ Countries with a seamless internet connection.

Stay connected wherever you go.

Eligible Mastercard cardholders get free 1GB Global Data Plan from FlexiRoam, along with an exclusive 20% off all future FlexiRoam data plan purchases.



Travel with ease and stay connected in 120+ Countries.

Stay connected wherever you go.

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Need more data down the road? Mastercard cardholders enjoy 20% off all FlexiRoam plans.

Subject Line Options

- Save on Data Roaming Plans with your [CARD] and FlexiRoam
- No expensive roaming fees with your [CARD]

Pre-Header Options

- Receive a complimentary 1GB Global Data Roaming Plan

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Explore 120+ Countries with a seamless internet connection.

Stay connected wherever you go.

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Travel with ease and stay connected in 120+ Countries.

Stay connected wherever you go.

Eligible Mastercard cardholders get free 1GB Global Data Plan from FlexiRoam.

Need more data down the road? Mastercard cardholders enjoy 20% off all FlexiRoam plans.

Subject Line Options

- Save on Data Roaming Plans with your [CARD] and FlexiRoam
- No expensive roaming fees with your [CARD]

Pre-Header Options

- Receive a complimentary 1GB Global Data Roaming Plan

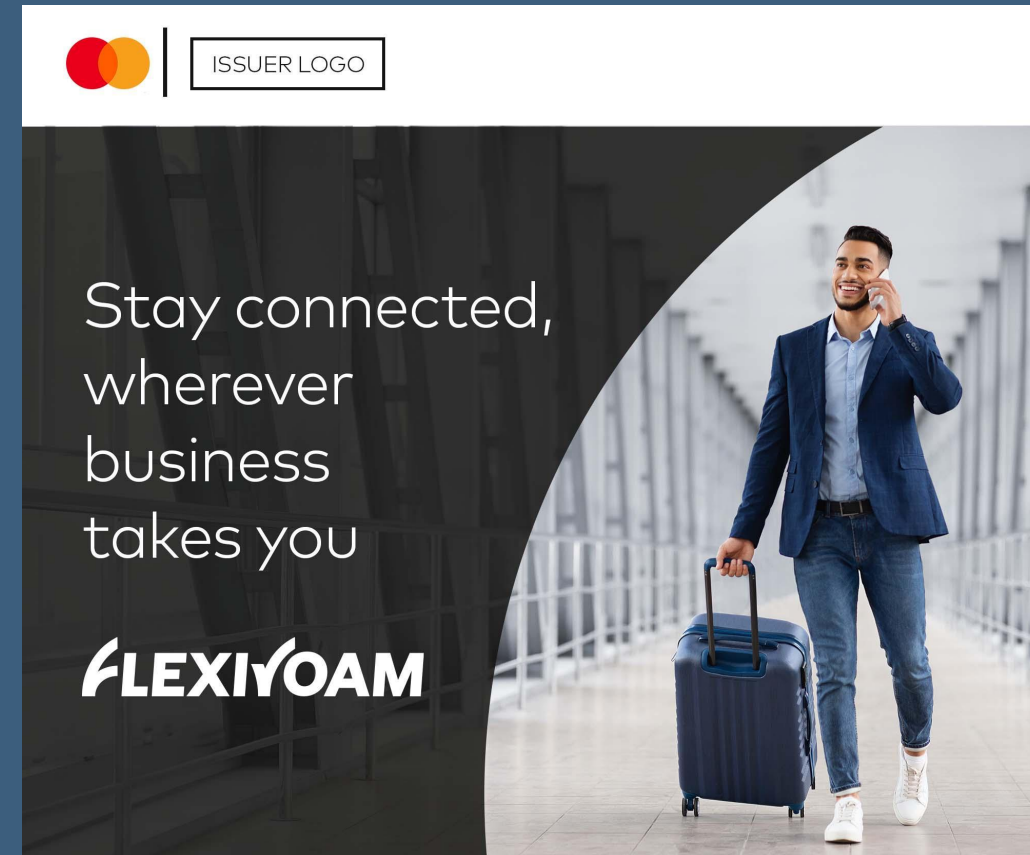
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Stay productive on the go – FlexiRoam ensures your business stays connected anywhere, anytime.

Seamless connectivity for global business.

Eligible Mastercard cardholders get free 1-5GB Global Data Plan from FlexiRoam, along with an exclusive 20% off all future FlexiRoam data plan purchases.



Where business meets seamless productivity – FlexiRoam ensures you stay connected and efficient on the go.

Seamless connectivity for global business.

Eligible Mastercard cardholders get free 1-5GB Global Data Plan from FlexiRoam.

Need more data down the road? Mastercard cardholders enjoy 20% off all FlexiRoam plans.

Subject Line Options

- Boost your business success with uninterrupted connectivity using your [CARD] and FlexiRoam
- Effortless global connectivity for business professionals

Pre-Header Options

- Receive a complimentary 3GB Global Data Roaming Plan

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Stay Connected,
Wherever
You Travel

FLEXIROAM | ISSUER LOGO




Endless
Adventures,
Constant
Connections

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Supercharge
your business
with a reliable
connection

FLEXIROAM | ISSUER LOGO



Free 1GB
Global Data Plan
from Mastercard
and FlexiRoam

Redeem Now

FLEXIROAM | ISSUER LOGO



Free 1GB
Global Data Plan
from Mastercard
and FlexiRoam

Redeem Now

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Go further
with better
connectivity

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Thank You!

For inquiries regarding this toolkit, please contact your Mastercard Account Representative.

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